

Smart Phone Promotion Tool

TME Dept.

2012/7

ANPEC Products Roadmap for Smart Phone

Other	APC3200A P2p LMV7271 Low Iq Comparator		APL3154 P2p NCN1154 3:1 Analog switch	APL315x P2p FSA2269 Dual 2:1 Analog switch	APL316x P2p FSA8049 Mic/GND detection	APC3xxx P2p DRV8601 Haptic driver for EMRs & LRAs	
	APL3203/5 P2p BQ24314/6 OVP protection IC		APL3212 Customization OVP protection IC				
Audio	APA2010 P2p TPA2010 Mono Class-D	APA2178 P2p TPA4411 Cap-free HP driver	APA2011A Customization Mono Class-D with AGC	APA2012 P2p TPA2011 Mono Class-D	APA2177 P2p TPA6136 Cap-free HP driver	APA2014 P2p YDA168 Mono Class-D	
	APL5537 P2p RT9011 300mA Dual LDOs		APL5320 P2p XC6219 300mA Single LDO	APL5535 P2p TLV710xx 200mA Dual LDOs			
PWM	APW7001 Customization 6P WLEDs driver	APW7178 P2p RT8010 1A buck converter	APW7214 P2p RT9292 6S WLEDs driver	APW7215 P2p TPS61161 10S WLEDs driver	APW7287 P2p AAT3177 LED flash driver	APW7288 P2p TPS61050 LED flash driver	APW7xxx P2p WM8325 PMIC for VIA
	APW7209/B P2p RT8514,9293 10S WLEDs driver		APW7207A P2p KDT256/7	APW7261/2 P2p BQ24156 Switch charger	APW7280 P2p LM3242 Buck converter for RF power	APW728x P2p TPS61301 LED flash driver	

← 2011

2012

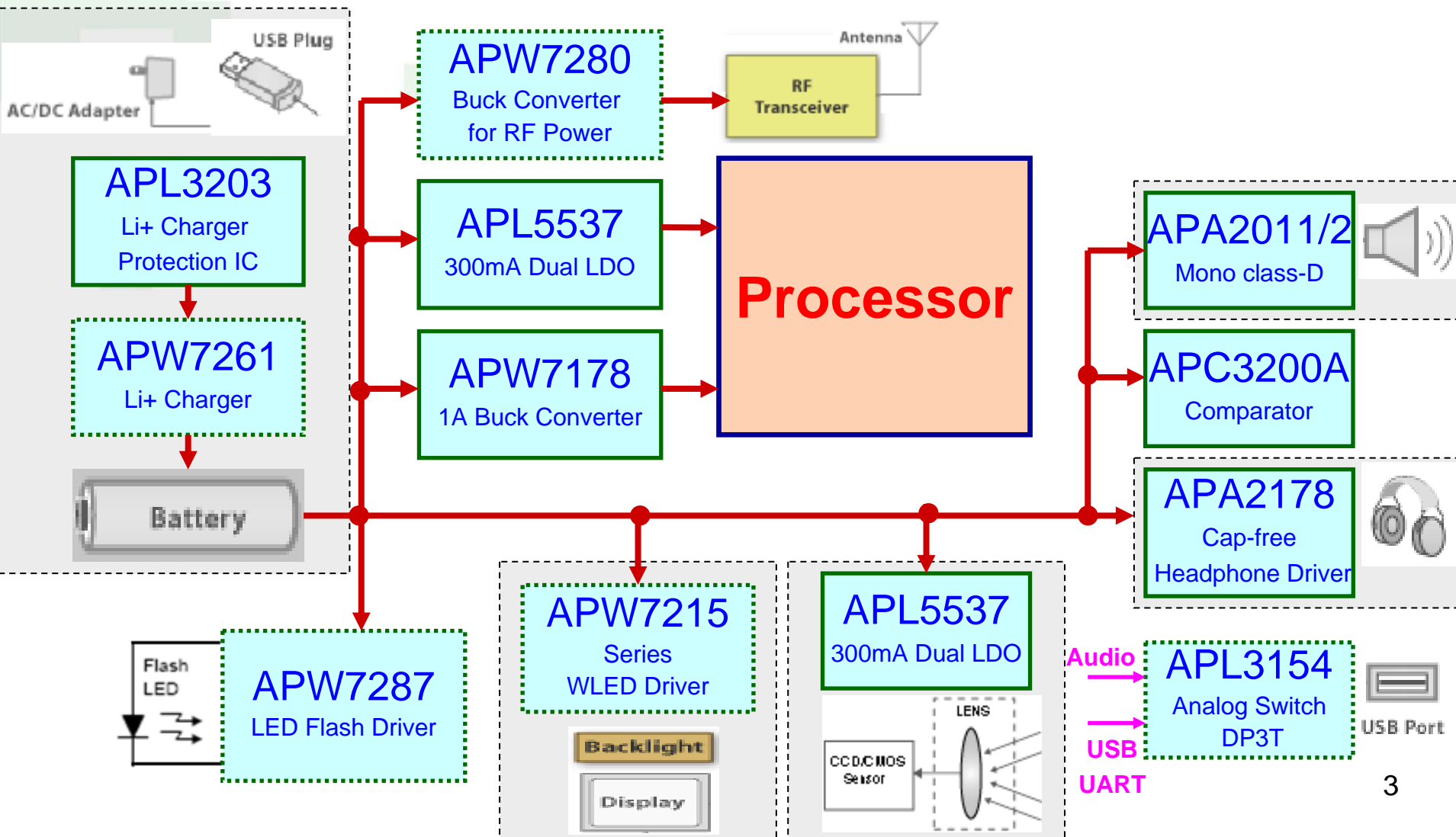
2013

 Released

 Non-released

 Estimating

Smart Phone Power Structure



ANPEC Smart Phone Power Offering

Speak, Headphone Driver
Audio Amplifier
APA2010/1/2
APA2178/7

Li+ Switch Charger
APW7261
Li+ Charger Protection IC
APL3203/5, APL3212

RF power Hi-PSRR LDO
APL5320
RF power Converter
APW7280

Hook Switch Detection
APC3200A

Analog Switch
APL3154, APL315x



LED Backlight, OLED
APW7214 /5,
APW7207/9
APW7137
LED Charge Pump
APW7001
LED Flash Driver
APW7287/8

Dual LDO
APL5537/5
Buck Converter
APW7178

Camera Module
APL5537/5

Mic/GND Detection
APL316x

Haptic Driver for EMRs & LRAs
APC3xxx

ANPEC Power Solution List

Product Field	Part number	Cross reference	Remark
Audio AMP	APA2010	TPA2010, TPA2005	1.5x1.5mm WLCSP
	APA2011		Class D with AGC
	APA2012	TPA2011	1.2x1.2mm WLCSP
	APA2600	SSM2302	Stereo class-D
Headphone Driver	APA2178	TPA4411, MAX4411	WLCSP-16
LED Charge Pump driver	APW7001		6 Parallel LEDs
Regulator	APL5320	XC6219, RT9193	SOT-25, VTDFN-4
	APL5537	RT9011	TDFN-6(1.6x1.6)
Li+ Protection IC	APL3203A/B	BQ24314/6	TDFN-8

ANPEC Power Solution List

Product Field	Part number	Cross reference	Remark
Li+ Charger	APL3209	ISL9205D	TDFN-10(3x3)
OLED	APW7137	RT9284A, TPS61040	FB=1.235V
WLED	APW7214	RT9292,MP3030	TSOT-26,DFN-8
Buck Converter	APW7178	RT8010	1A / Adj Ouput
Comparator	APC3200A	OPA369	

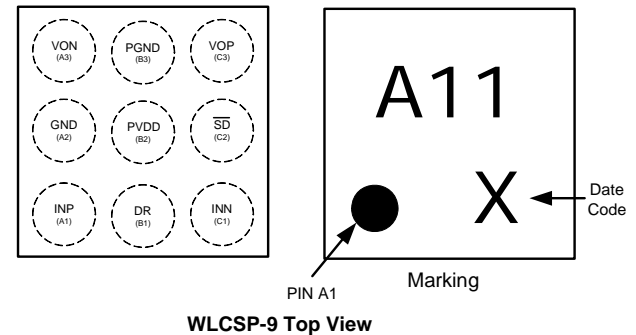
APA2011/A 2.8W Mono Class-D Audio Amplifier with DRC/AGC Function

Key Features:

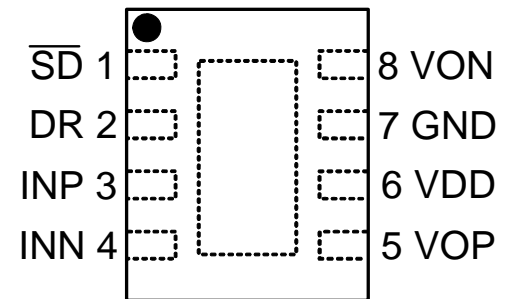
- ▶▶ Operating voltage 2.4~5.5V
- ▶▶ High Efficiency up to 90%
- ▶▶ Low supply current:
 - $I_{DD}=2\text{mA}$ @ $V_{DD}=5\text{V}$
 - $I_{DD}=1.6\text{mA}$ @ $V_{DD}=3.6\text{V}$
- ▶▶ Output power:
 - 2.1W into $R_L=4\Omega$ at $V_{DD}=5\text{V}$ with 1% THD+N
 - 2.8W into $R_L=4\Omega$ at $V_{DD}=5\text{V}$ with 10% THD+N
- ▶▶ **Auto gain control (AGC) Provide Maximum 15dB Control (2:1 Compression Ratio)**
- ▶▶ **Default gain is fixed at 27dB**
- ▶▶ Low shutdown current 1uA at 5V
- ▶▶ Less external components required
- ▶▶ High PSRR 80dB at 217HZ
- ▶▶ Thermal shutdown/over current protection
- ▶▶ Fast Startup Time (4mS)
- ▶▶ **Output pins compliance to IEC61000-4-2 (Level 4)**
Contact: $\pm 8\text{KV}$, Air: $\pm 15\text{KV}$
- ▶▶ Compact Package **WLCSP-9, TDFN3x3-8**

Mass Production

Pin-out

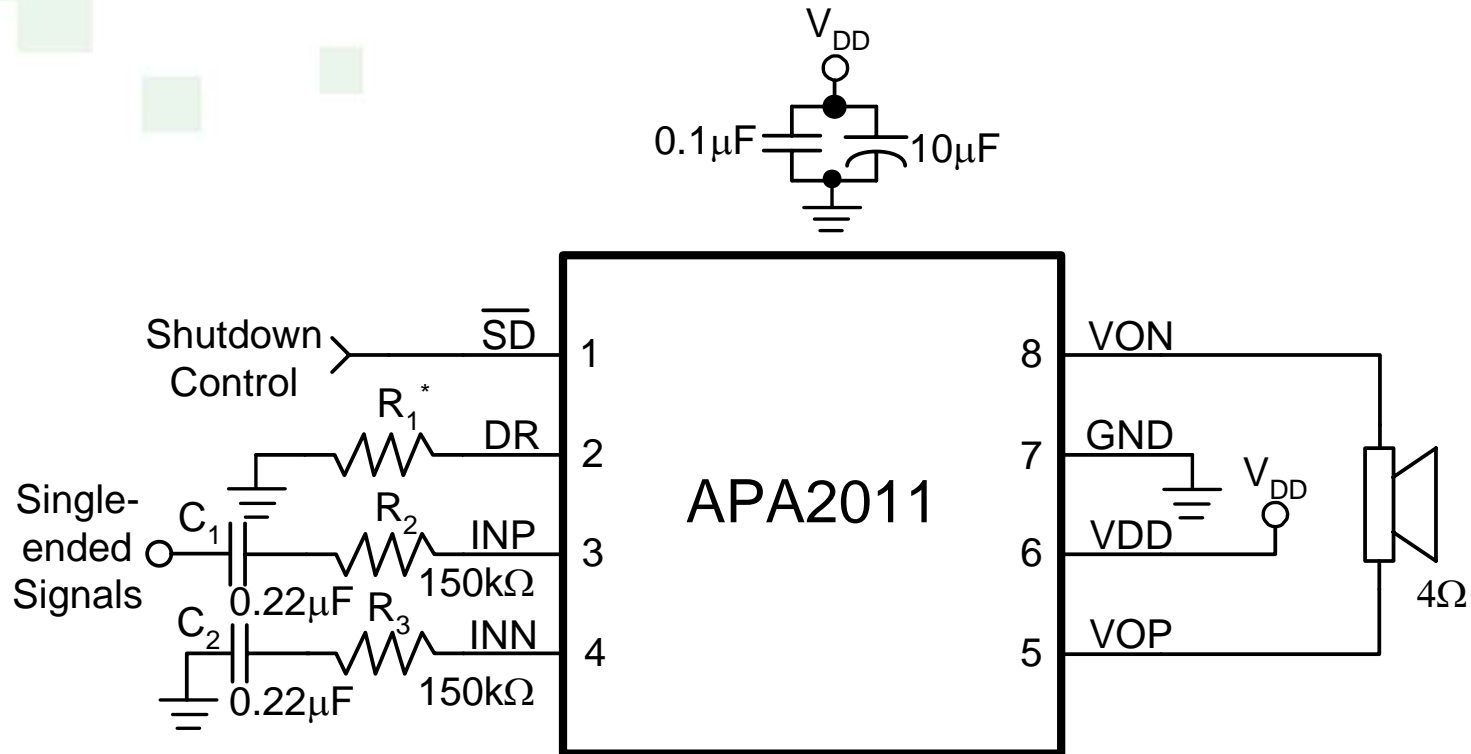


WLCSP-9 Top View



TDFN3x3-8 Top View

APA2011/A Application Circuit



R_1 : Setting the Maximum Output Power

$$V_{DR} = \frac{R_1}{R_1 + 10k\Omega} \times V_{DD}$$

$$P_O = \frac{2(V_{DR} - 0.5V_{DD})^2}{R_{Spk}}$$

R_{spk} : Speaker Resistor

APA2012 2.8W Mono Class-D Audio Amplifier

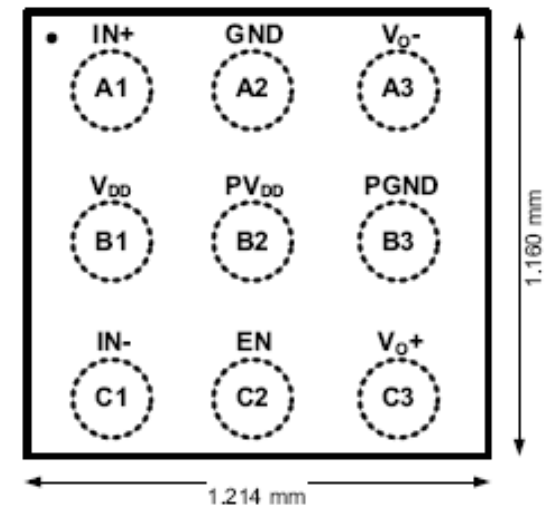
Mass Production

Key Features:

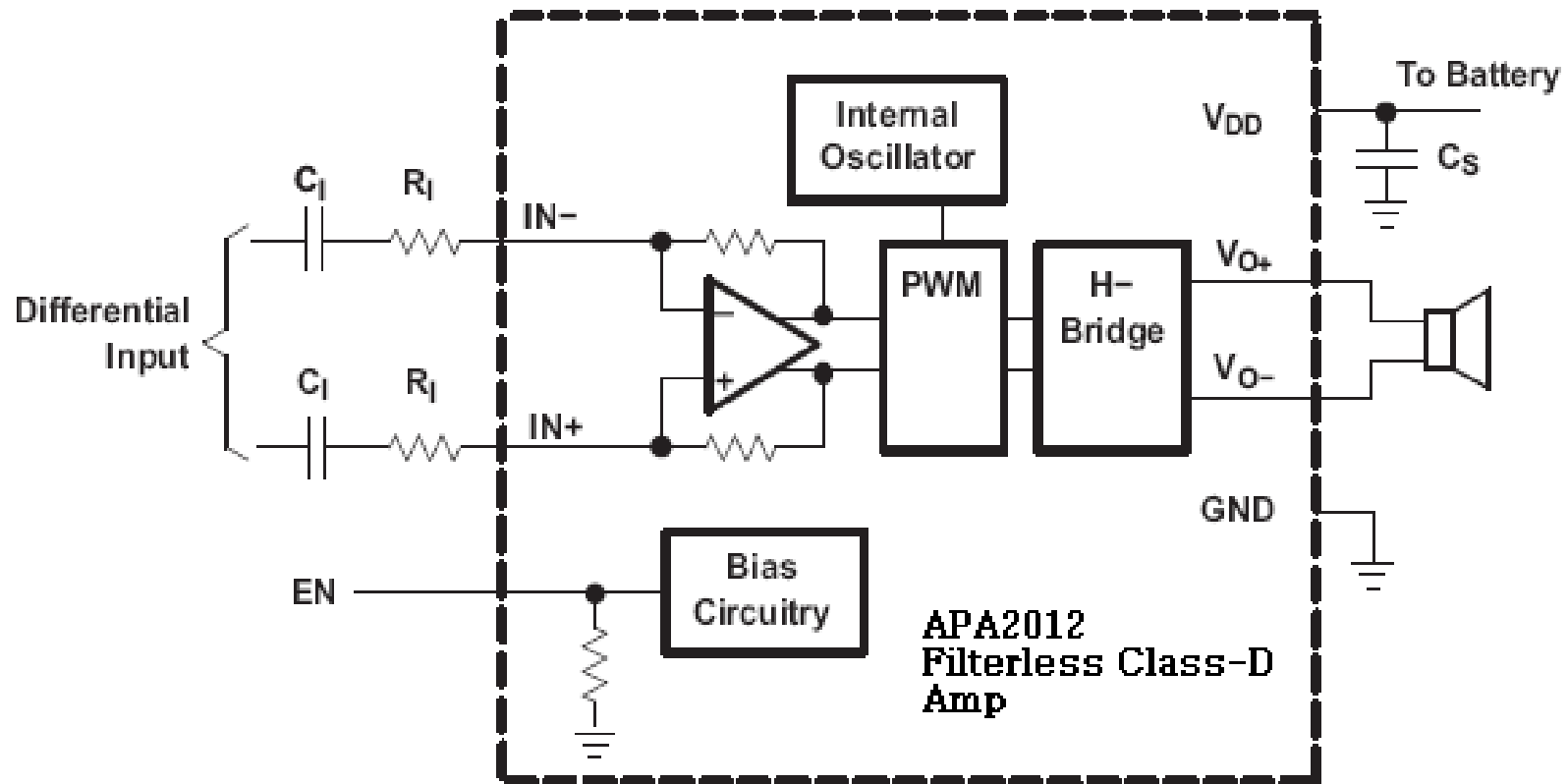
- ▶▶ Operating voltage 2.4~5.5V
- ▶▶ High Efficiency up to 90%
- ▶▶ Low supply current:
 - $I_{DD}=1.5\text{mA}$ @ $V_{DD}=3.6\text{V}$
- ▶▶ Output power:
 - 1.8W into $RL=8\Omega$ at $V_{DD}=5\text{V}$ with 1% THD+N
 - 3.2W into $RL=4\Omega$ at $V_{DD}=5\text{V}$ with 10% THD+N
- ▶▶ Low shutdown current 1uA at 5V
- ▶▶ Integrated Feedback Resistor of 300K Ω
- ▶▶ Less external components required
- ▶▶ High PSRR 80dB at 217HZ
- ▶▶ Thermal shutdown/over current protection
- ▶▶ Fast Startup Time (4mS)
- ▶▶ Output pins compliance to IEC61000-4-2 (Level 4)
 - Contact: $\pm 8\text{KV}$, Air: $\pm 15\text{KV}$
- ▶▶ Compact Package: 1.2x1.2mm WLCSP-9

Pin-out

9-BALL 0.4mm PITCH
 WAFER CHIP SCALE PACKAGE (YFF)
 (TOP VIEW OF PCB)



APA2012 Application Circuit



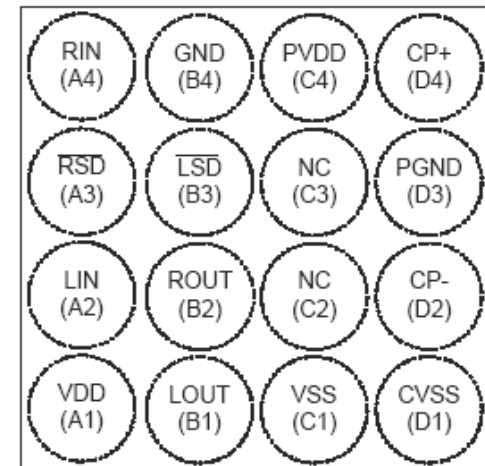
APA2178 270mW Stereo Cap-free Headphone Driver

Mass Production

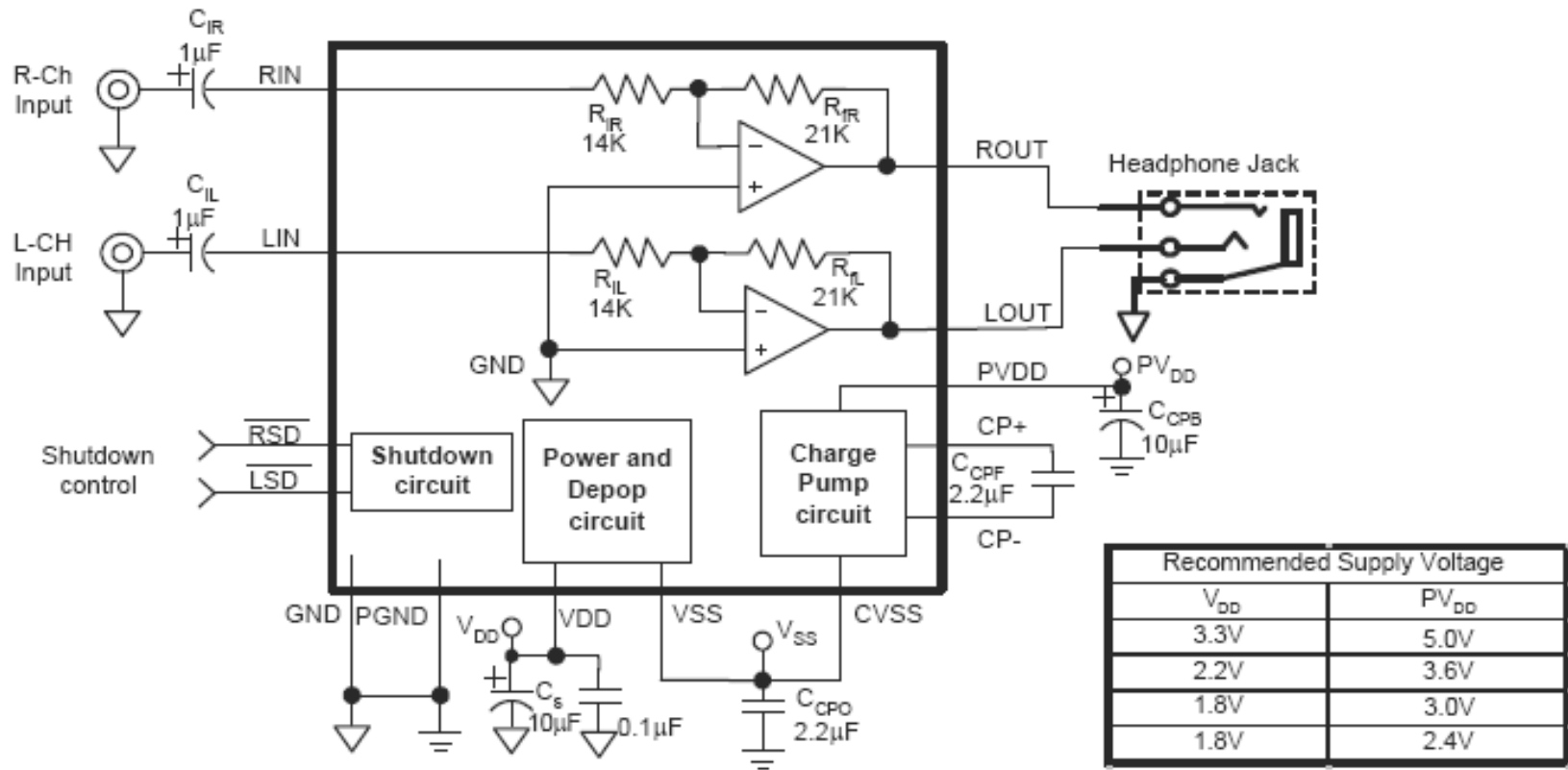
Key Features

- ▶▶ P2p MAX4411, TPA4411
- ▶▶ No Output Capacitor Required
- ▶▶ Dual Supply Voltage ($PV_{DD} > V_{DD}$)
 - $V_{DD} = 2.2 \sim 4.5V$
 - $PV_{DD} = 2.2 \sim 5.5V$
- ▶▶ Meeting VISTA Requirements
- ▶▶ Output Power at 10% THD+N
 - 270mW at $V_{DD} = 3.3V$, $PV_{DD} = 5.0V$, $RL = 16\Omega$
 - 70mW at $V_{DD} = 1.8V$, $PV_{DD} = 3.0V$, $RL = 16\Omega$
- ▶▶ Less External Components Required
- ▶▶ High PSRR: 80dB at 217Hz
- ▶▶ Fast Start-up Time: 120uS
- ▶▶ Short Circuit and Thermal Protection
- ▶▶ Surface-Mount Package
 - WLCSP 2X2mm-16 Bump
- ▶▶ Lead Free Available (RoHS compliant)

Pin-out Diagram



APA2178 Application Circuit



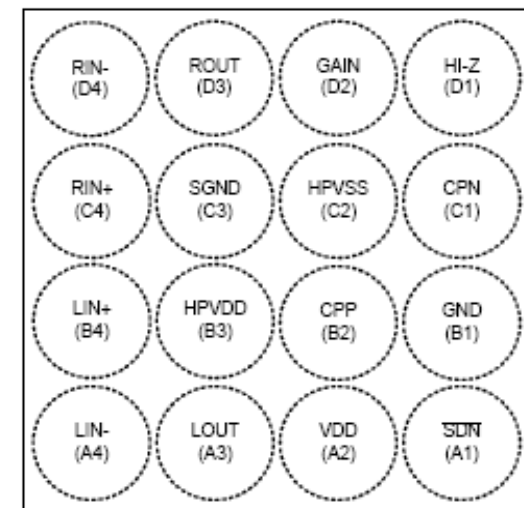
APA2177 Stereo Cap-free Headphone Driver

Key Features

- ▶▶ Operating Voltage: 2.4V~5.5V
- ▶▶ Supply Current
 - $I_{DD}=2.1\text{mA}$ at $V_{DD}=3.6\text{V}$
- ▶▶ Ground Reference Output
 - No output Capacitor Required
 - Save the PCB Space
 - Improve the Low Frequency Response
- ▶▶ Output Power at 1% THD+N
 - 25mW at $V_{DD}=3.6\text{V}$, $R_L=16\Omega$
 - 20mW at $V_{DD}=3.6\text{V}$, $R_L=32\Omega$
- ▶▶ Integrate the De-pop Circuitry
- ▶▶ High PSRR: 100dB at 217Hz
- ▶▶ Fast Start-up Time: 4mS
- ▶▶ Short Circuit and Thermal Protection
- ▶▶ Surface-Mount Package
 - WLCSP 1.6x1.6mm-16 Bump
- ▶▶ Lead Free Available (RoHS compliant)

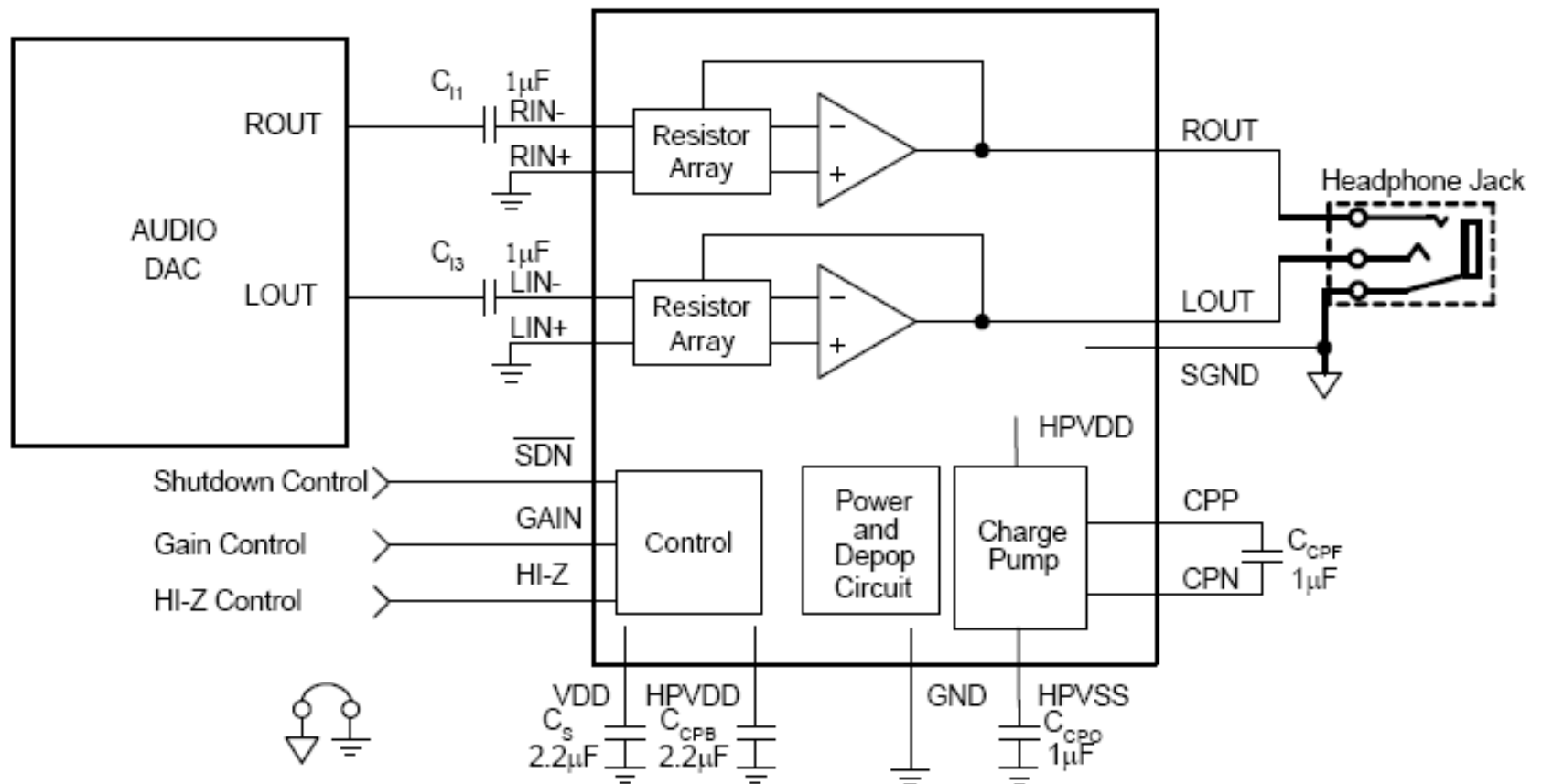
2012/2Q MP

Pin-out



WLCSP-16

APA2177 Application Circuit



APW7178 1A, Low Iq Sync Buck Converter

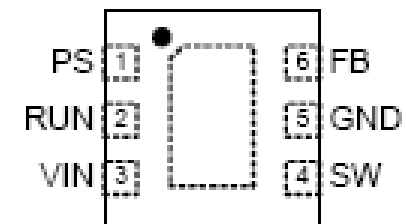
Key Features:

- ▶▶ High-Efficiency Synchronous Step-Down Converter
- ▶▶ 2.5V~6.0V Input Voltage Range
- ▶▶ 0.6V Low Reference Voltage
- ▶▶ Adjustable Output Voltage Range From 0.6V~VI
- ▶▶ Fixed Output Voltage: 1.0V, 1.2V, 1.8V, 3.3V
- ▶▶ Up to 1A Output Current
- ▶▶ 1.5MHz Fixed Frequency PWM Operation
- ▶▶ PWM / Burst Mode Switching Control
- ▶▶ 20uA Quiescent Current
- ▶▶ 100% Duty Cycle Low-Dropout Operation
- ▶▶ Soft-Start Function
- ▶▶ Available in 2x2mm TDFN-6 Package

Mass Production

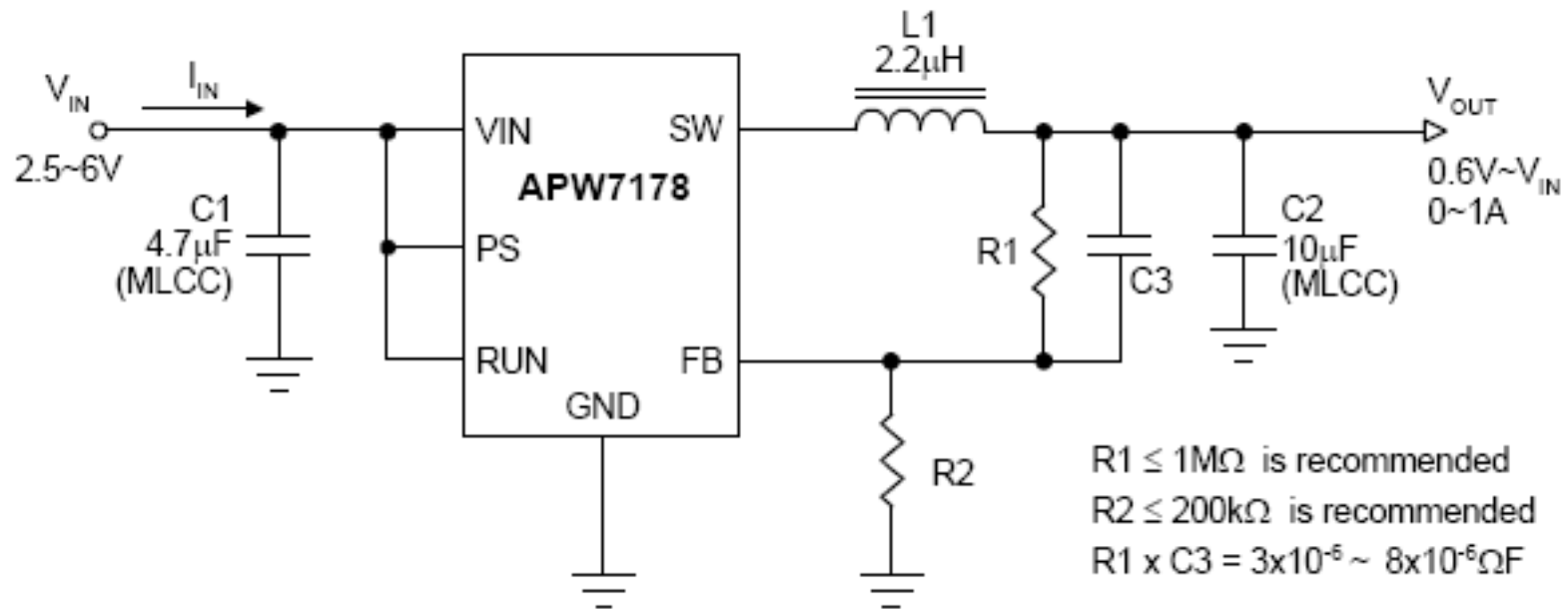
Pin-out

APW7178



TDFN2x2-6
(Top View)

APW7178 Application Circuit



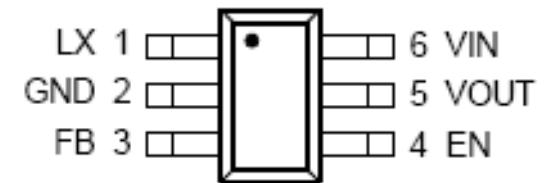
APW7214 6 Series LEDs Driver

Key Features:

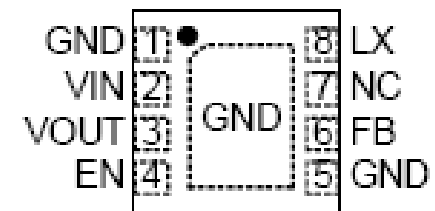
- ▶▶ Operating Voltage, V_{in} : 2.5V~6V
- ▶▶ High Operating Frequency : 1MHZ
- ▶▶ High Output Voltage: 30V
- ▶▶ Reference Voltage: A:0.104V/B:0.25V/C:0.3V
- ▶▶ 700mA Current limit
- ▶▶ Digital Dimming 100Hz to 200KHz
- ▶▶ Built-in Diode
- ▶▶ Low $R_{DS(ON)}=0.3m\Omega$
- ▶▶ High Efficiency up to 85% at $V_{in}=5V$
- ▶▶ Shutdown current <1uA
- ▶▶ Built-in Soft-Start, OCP, OTP and Open LEDs protect
(APW7213: Clamping, APW7214: Shutdown)
- ▶▶ Lead free Available (ROHS Compliant)

Mass Production

Pin-out

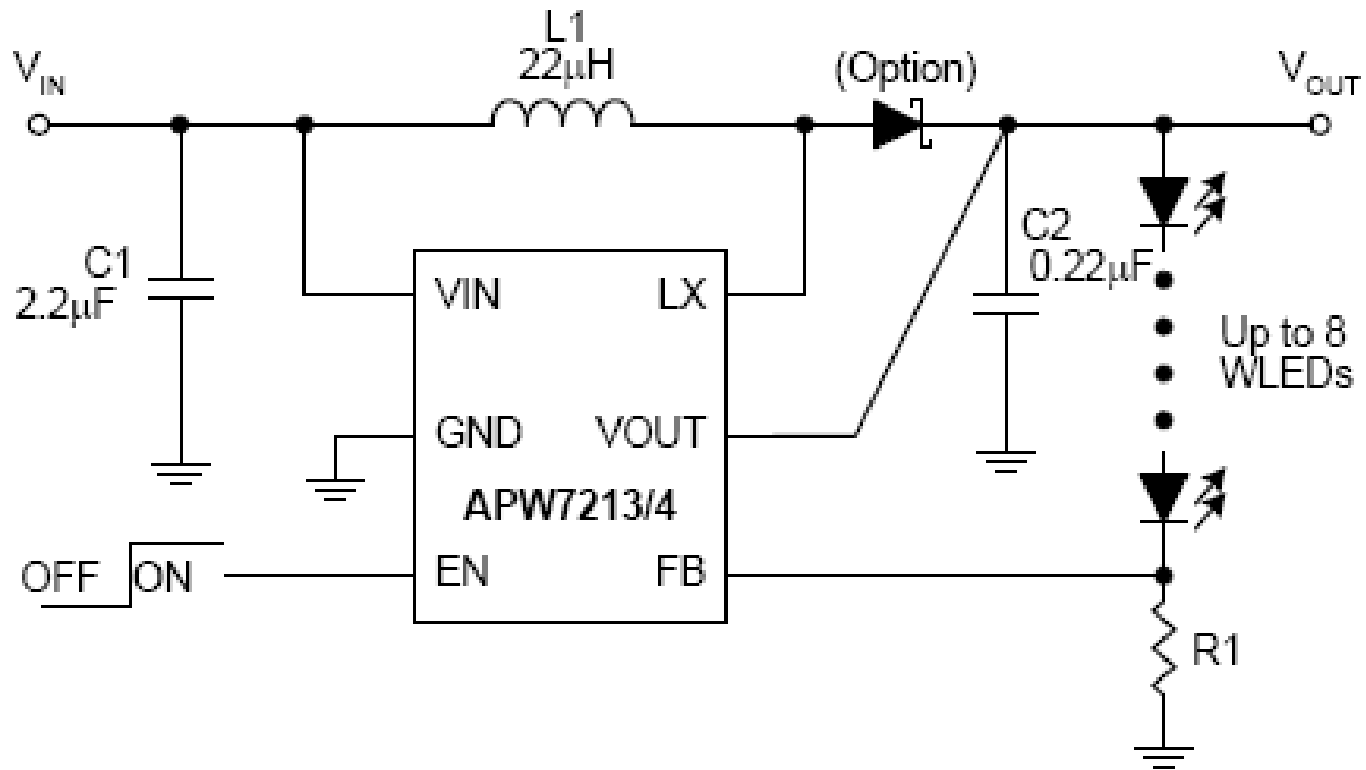


**SOT-23-6/TSOT-23-6A
(Top View)**



**TDFN2x2-8
(Top View)**

APW7214 Application Circuit



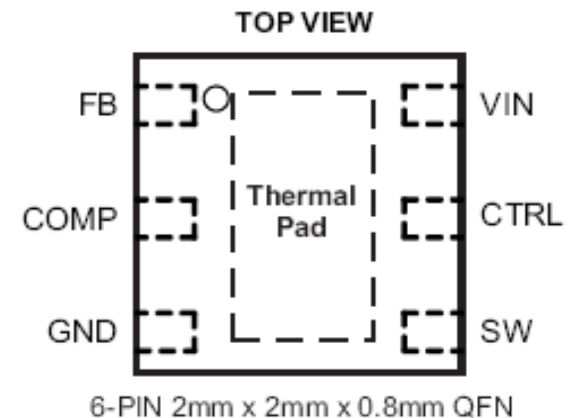
APW7215 10 Series LEDs Driver

Key Features:

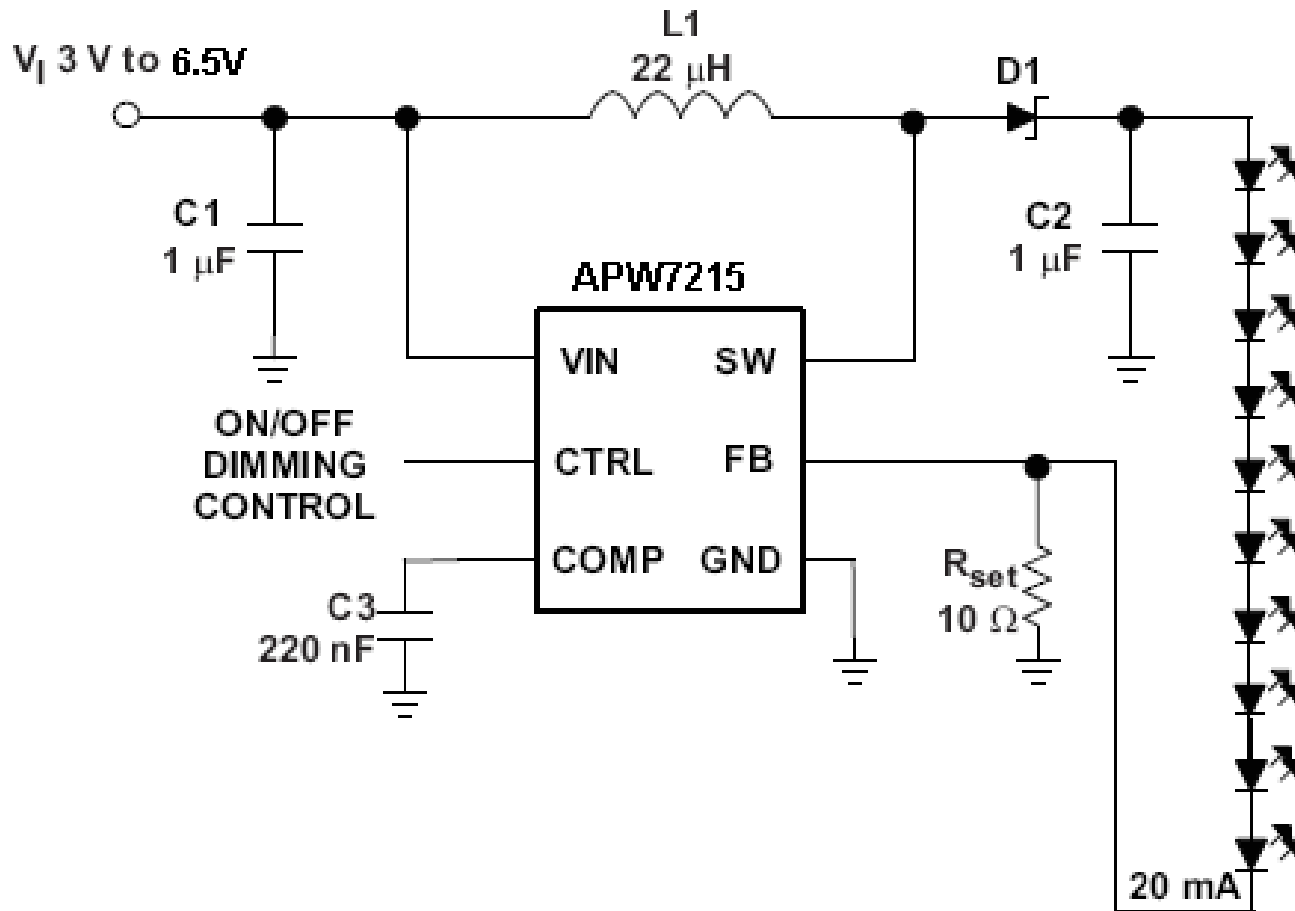
- ▶▶ Wide Input Voltage from 2.7V to 6.5V
- ▶▶ Fixed 600KHz Switching Frequency
- ▶▶ Reference Voltage: 0.2V \pm 3% Accuracy
- ▶▶ Brightness Control:
 - Dimming Frequency: 5KHz to 100KHz
- ▶▶ Current Limit Protection: 1.5A
- ▶▶ Built-in Power N-MOS: 0.4 Ω at 3.6V
- ▶▶ Internal Open-LED Protection: 38V
- ▶▶ Under-Voltage Lockout Protection
- ▶▶ Built-in Soft-start
- ▶▶ Over-Temperature Protection
- ▶▶ <1uA Quiescent Current During Shutdown
- ▶▶ 2x2mm TDFN-6 Package
- ▶▶ Lead Free Green Devices Available (RoHS Compliant)

2012/2Q MP

Pin-out Diagram



APW7215 Application Circuit



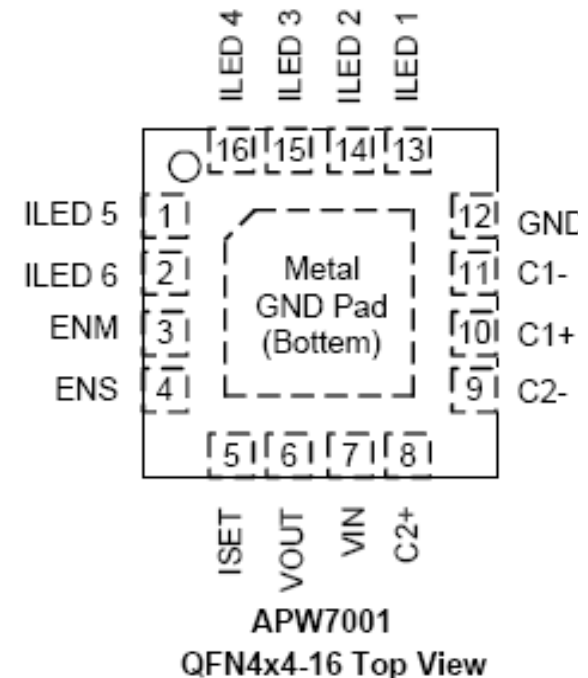
APW7001 6 Parallel Charge Pump LEDs Driver

Key Features:

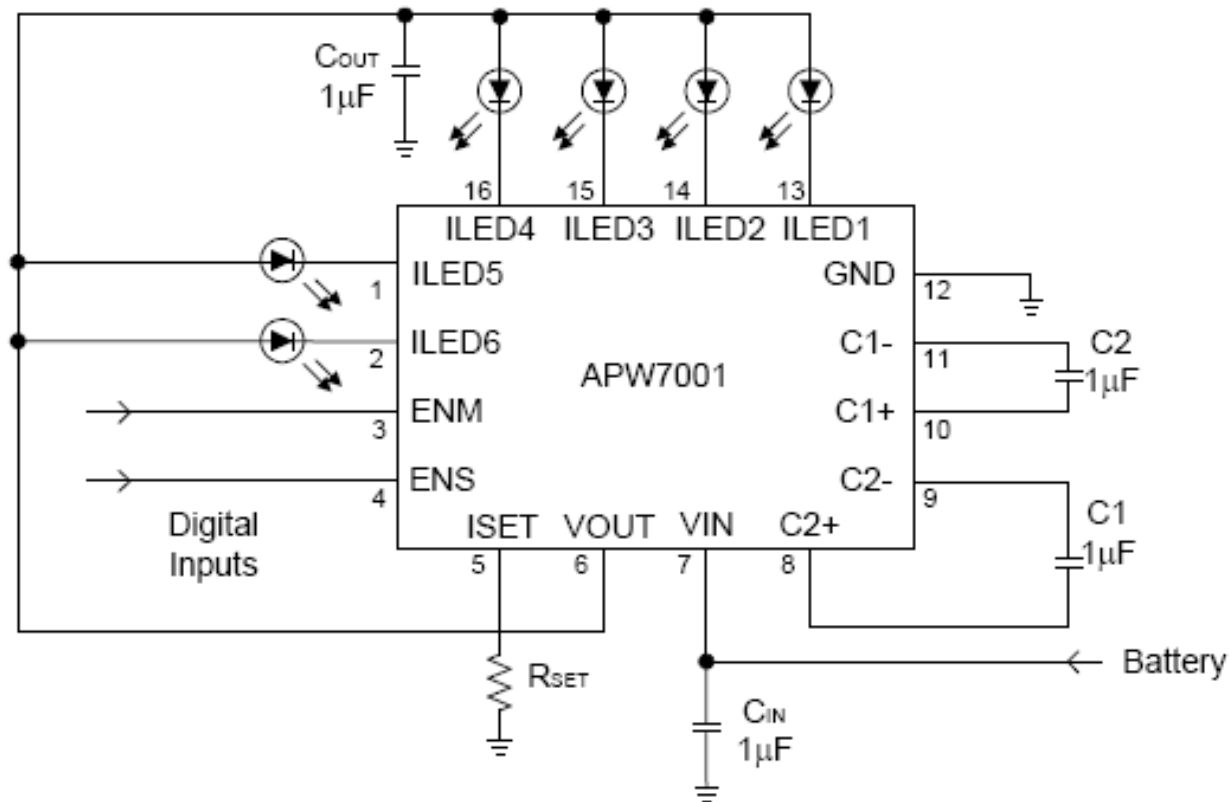
- ▶▶ Power main and Sub-Display LEDs
- ▶▶ Operating voltage 2.6~5.5V
- ▶▶ Up to 6 LEDs
- ▶▶ 1X/1.5X/ 2X charger pump mode
- ▶▶ High efficiency up to 90%
- ▶▶ $\pm 1.5\%$ LED current matching
- ▶▶ Up to 30mA current per LED
- ▶▶ OVP, Thermal Shutdown protection
- ▶▶ Low shutdown current 2uA maximum
- ▶▶ Soft-start limits inrush current
- ▶▶ Compact Package 4x4mm QFN-16

Mass Production

Pin-out



APW7001 Application Circuit



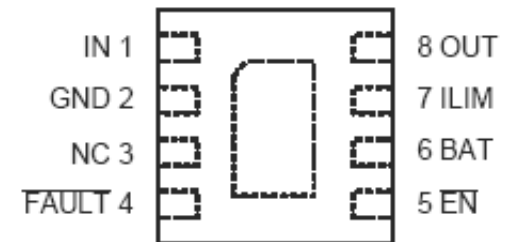
APL3203 Li+ Charger Protection IC

Key Features:

- ▶▶ **APL3203 P2p BQ24314/6**
- ▶▶ Fully Integrated protection Circuit for **three protected variables (OVP, OCP and OTP)**
- ▶▶ High accuracy protection thresholds
- ▶▶ User programmable over current protection threshold
- ▶▶ Input over voltage protection in less than 1us
- ▶▶ High immunity of false triggering under transient.
- ▶▶ Warning output to indicate the occurrence of faults
- ▶▶ Enable input
- ▶▶ Easy to use
- ▶▶ Thermal enhanced **TDFN-8 (2X2)**, **TDFN-12(4X3)** package
- ▶▶ “Lithium-Safe” Criteria

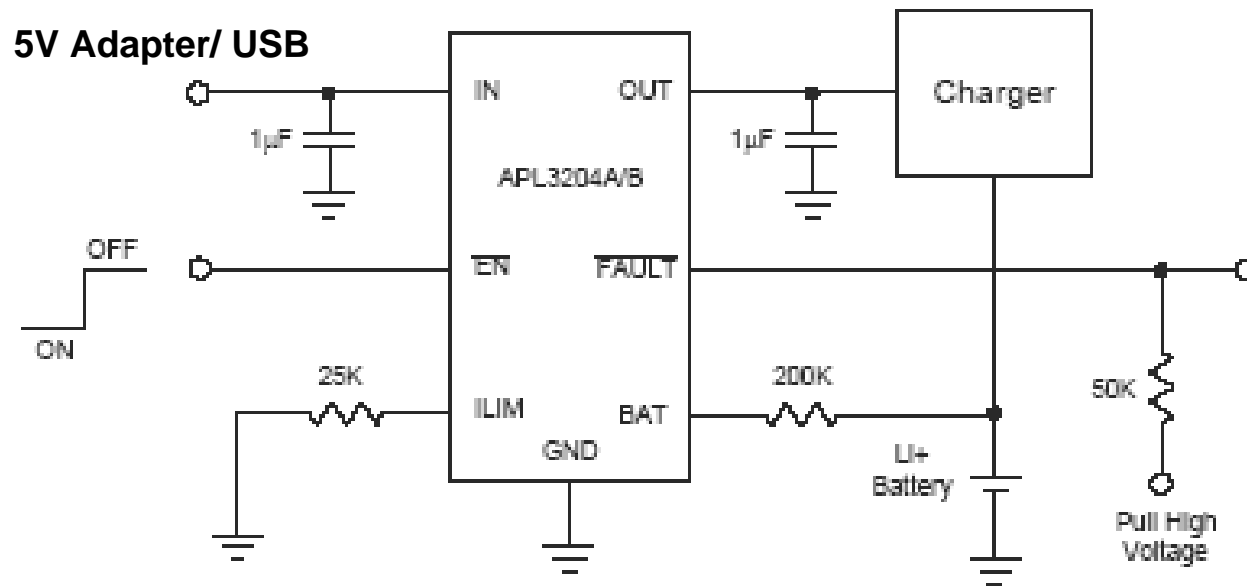
Mass Production

Pin-out



APL3203 DFN-8 (2X2)

APL3203 Application Circuit



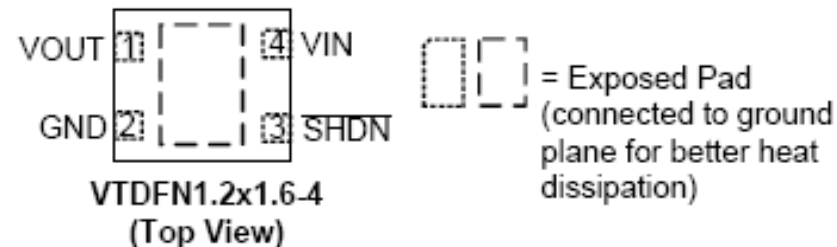
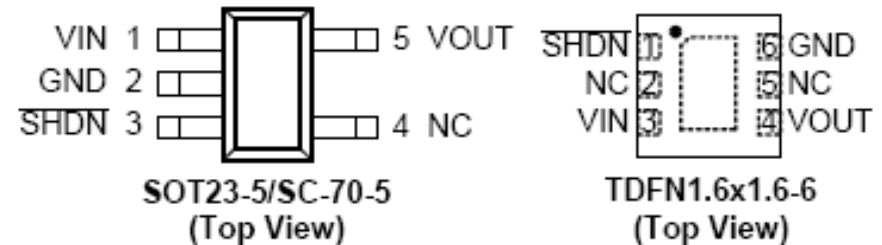
APL5320 High PSRR LDO 300mA Output

Key Features:

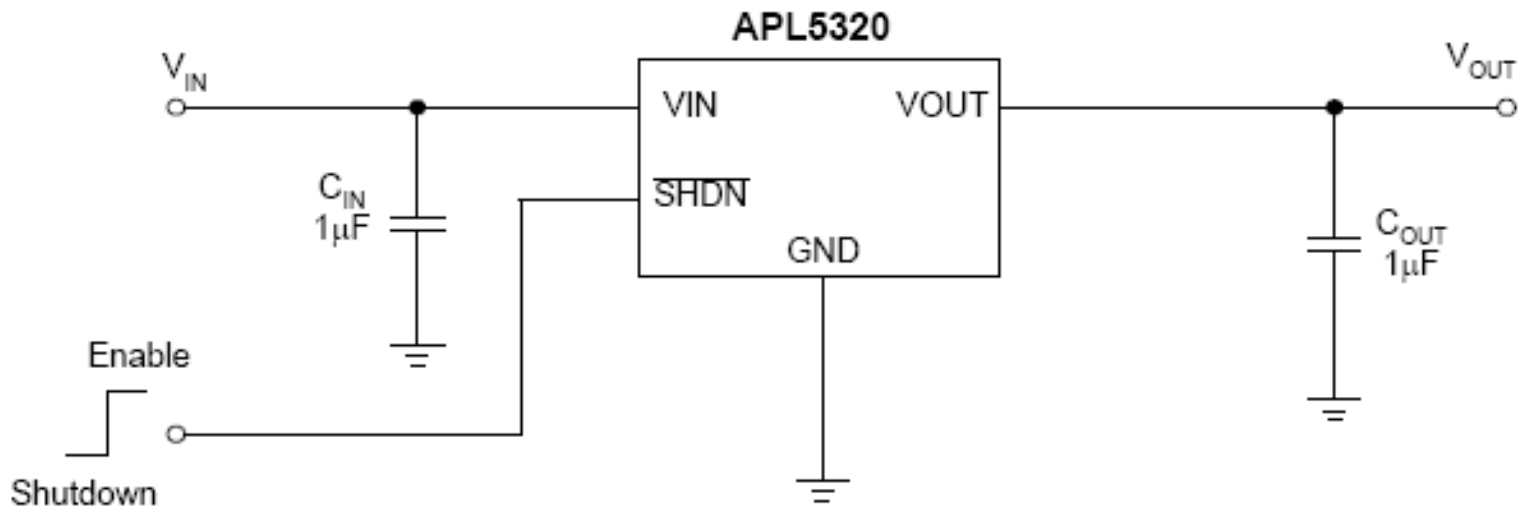
- ▶ Wide Operating 2.5V to 6V Input voltage
- ▶ Low Dropout Voltages: 290mV @ 3V/300mA
- ▶ Fixed Output Voltage: 1.2~3.6V with step 100mV and 2.85V
- ▶ High PSRR: 70dB
- ▶ Guaranteed 300mA Output Current
- ▶ Current Limit Protection
- ▶ Controlled Short Circuit Current: 50mA
- ▶ Over Temperature Protection
- ▶ Stable With 1uF Capacitor For Any Load
- ▶ Excellent Load / Line Transient
- ▶ SOT-23-5 & SC70-5 & 1.6x1.6mm TDFN-6 & 1.2x1.6mm VTDFN-4 Packages
- ▶ Lead Free Available (RoHS Compliant)

Mass Production

Pin-out



APL5320 Application Circuit



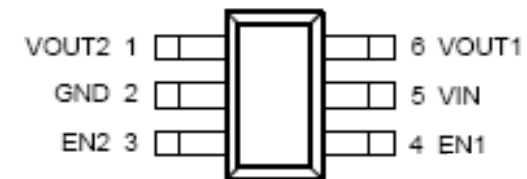
APL5537 Low Iq & High PSRR Dual LDO 300mA/Each

Key Features:

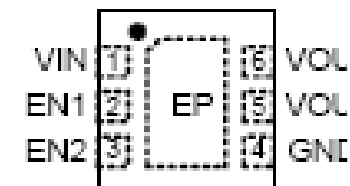
- ▶ Dual regulator Outputs
- ▶ Wide Operating 2.5V to 5.5V Input Voltage
- ▶ Low Dropout Voltage: 240mV @ 300mA
- ▶ High PSRR: 70dB before 1KHz
- ▶ Low Quiescent Current: Typical 58uA
- ▶ Current Limit Protection
- ▶ Short Circuit Current Limit Protection
- ▶ Over Temperature Protection
- ▶ Low Shutdown Current:<1uA
- ▶ TSOT-23-5 & 1.6x1.6mm TDFN-6 Packages
- ▶ Lead Free and Green Device Available (RoHS Compliant)

Mass Production

Pin-out

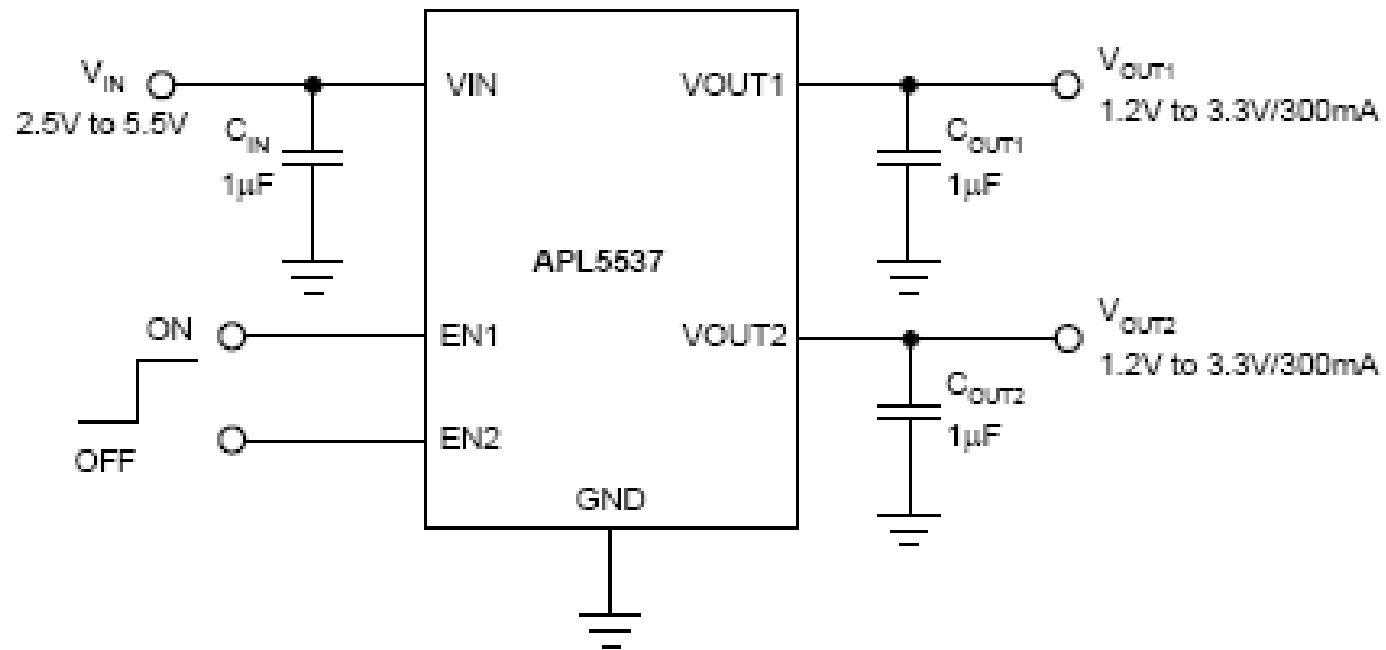


TSOT-23-6
(Top View)



TDFN1.6x1.6-
(Top View)

APL5537 Application Circuit



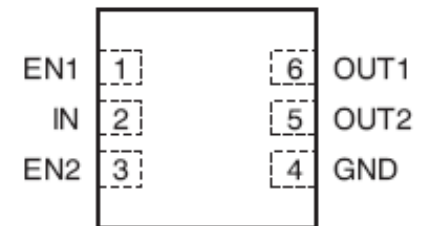
APL5535 Low Iq & High PSRR Dual LDO 200mA/Each

2012/2Q MP

Key Features:

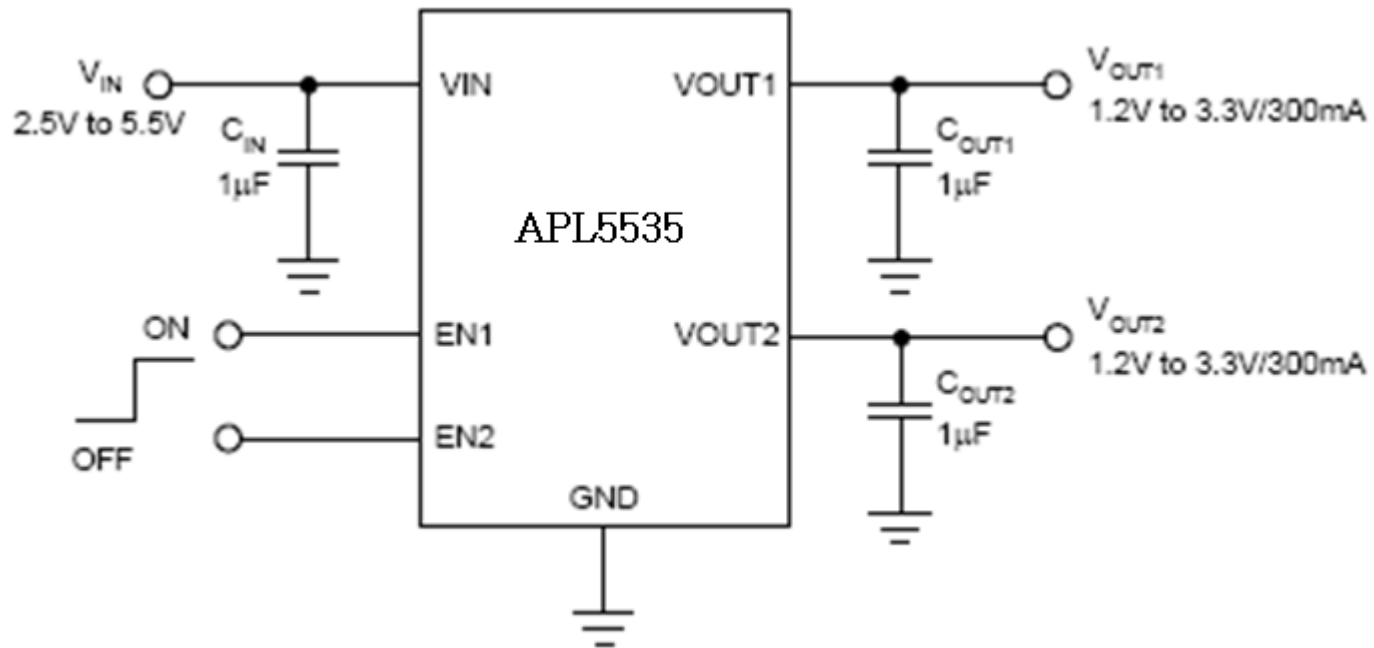
- ▶▶ Dual regulator Outputs
- ▶▶ Wide Operating 2.0V to 5.5V Input Voltage
- ▶▶ Low Dropout Voltage: 160mV @ 200mA
- ▶▶ High PSRR: 70dB before 1KHz
- ▶▶ Low Quiescent Current: 29uA(each)
- ▶▶ Current Limit Protection
- ▶▶ Short Circuit Current Limit Protection
- ▶▶ Over Temperature Protection
- ▶▶ Low Shutdown Current:<1uA
- ▶▶ 1.5x1.5mm TDFN-6 Packages
- ▶▶ Lead Free and Green Device Available (RoHS Compliant)

Pin-out



1.6x1.6mm TDFN-6

APL5535 Application Circuit



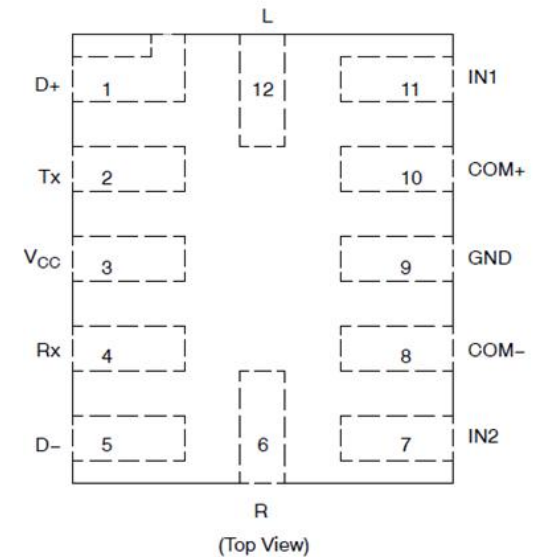
APL3154 DP3T Analog Switch

Key Features:

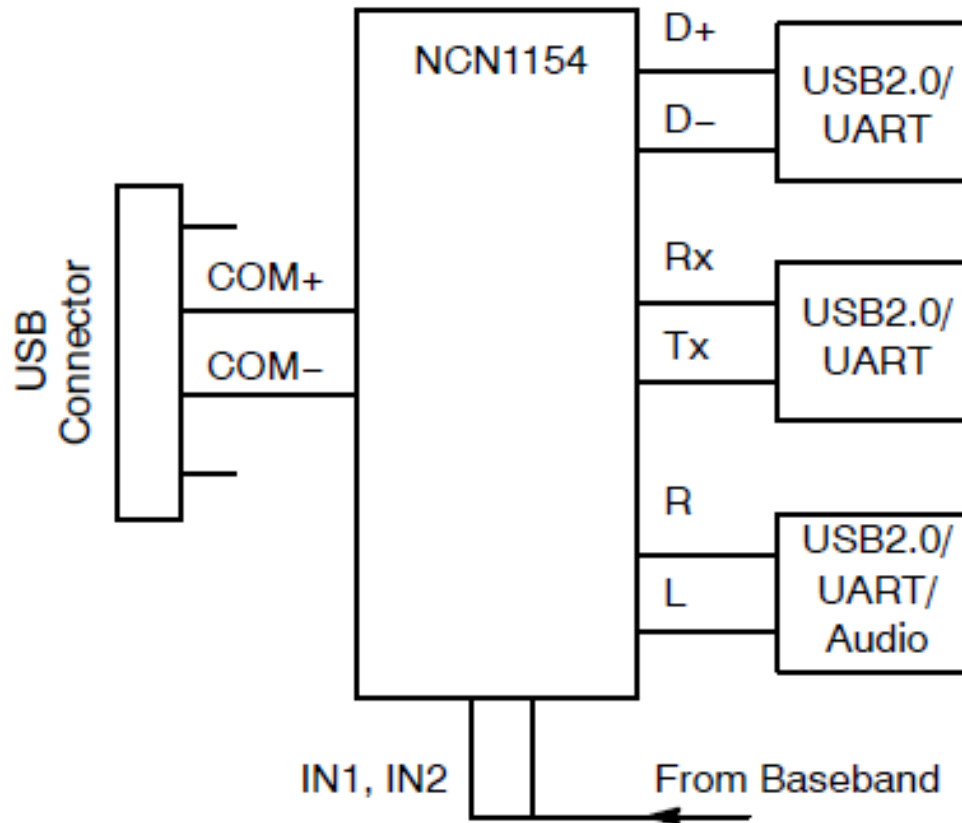
- ▶▶ 3:1 High Speed Switch
- ▶▶ 480 Mbps, USB 2.0 Capable on all Channels
- ▶▶ High Bandwidth of 820 MHz on D+/D-
- ▶▶ Capable of Passing Negative Swing Signals Down to -2 V on R/L Channel
- ▶▶ 1.8 V Compatible Control Pins for $2.7\text{ V} \leq V_{CC} \leq 4.2\text{ V}$
- ▶▶ Audio Channel Shunt Resistors for Pop & Click Noise Reduction
- ▶▶ Ultra Low THD+N in Audio Mode: 0.01% into $16\ \Omega$ Load
- ▶▶ 5.25 V Tolerant Common Pins
- ▶▶ This is a Pb-Free Device
- ▶▶ 2x1.7mm TQFN-12 (flip chip)

2012/2Q MP

Pin-out



APL3154 Application Circuit



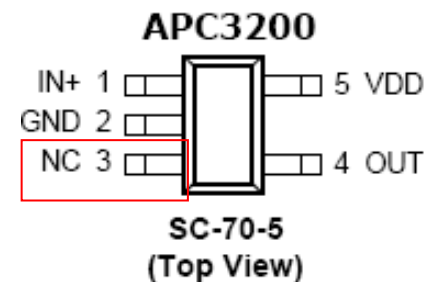
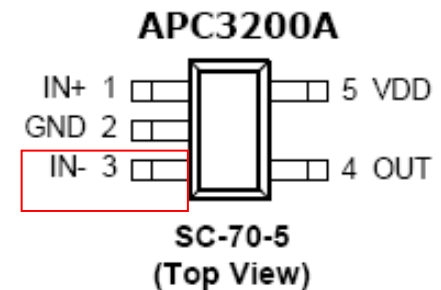
APC3200/A Low Iq Comparator

Key Features:

- ▶▶ Wide Input Voltage Range: **1.7V~5.5V**
- ▶▶ Ultra Low Supply Current: **10uA**
- ▶▶ Input Threshold Voltage: **0.5V (APC3200)**
- ▶▶ High PSRR: **60dB**
- ▶▶ Lead Free and Green Devices Available
- ▶▶ Compact Package: **SC-70-5**

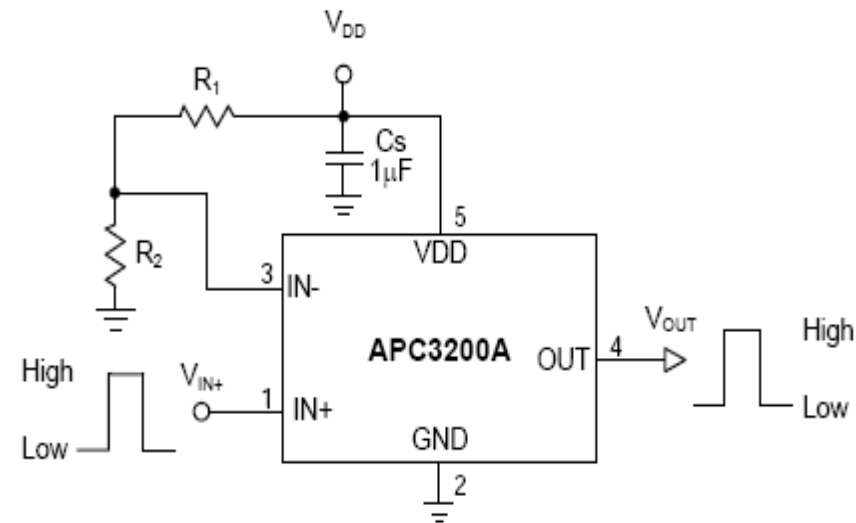
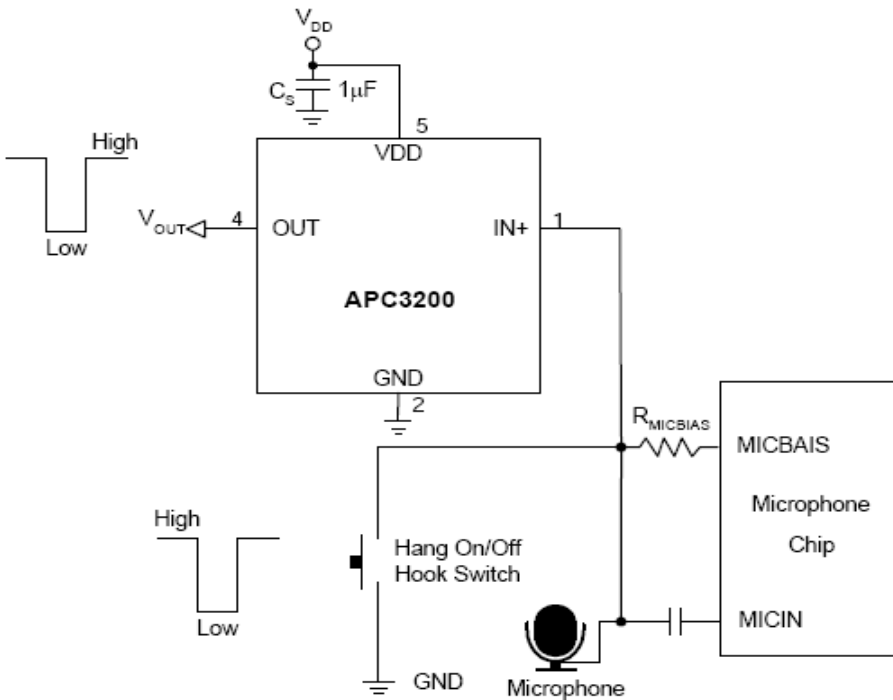
Mass Production

Pin-out



APC3200/A Application Circuit

Truth Table		
Hang On/Off Hook Switch	H	L (Pressed Down)
OUT Status	H	L





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Thank You!